



FOR IMMEDIATE RELEASE

IBS Booth #: W3617

ClosetMaid® Debuts ExpressShelf™ and Showcases Home Storage Solutions at the 2017 NAHB International Builders Show

Ocala, Fla. — December 8, 2016 — ClosetMaid®, a leading manufacturer of storage and organization products for the home, announces a new product launch and an interactive look at its wide array of product offerings at the NAHB International Builders Show in Orlando, FL, January 10-12. ClosetMaid's booth (#W3617) will consist of a variety of room vignettes with videos, fun facts and statistics, and design trend surveys.

The official launch of **ExpressShelf™**, a new pre-finished shelf and rod system, will take place at IBS 2017 with product demonstrations at ClosetMaid's booth. ExpressShelf provides a fast and superior alternative to traditional, painted-MDF plank and pole systems. It installs in less than half the time of traditional painted-MDF shelving, doubling productivity for installers.

"ExpressShelf is a game-changer in the production home closet storage category, and we are excited to share it with the marketplace for the very first time at IBS 2017," says Lou Cuomo, VP of Sales for ClosetMaid's Building Division.

In addition, ClosetMaid will be showcasing one of its newest product lines, **SpaceCreations®** at IBS 2017. The completely customizable wardrobe-like system can be configured in a variety of designs and outfitted with a wide range of accessories for any storage need.

ClosetMaid's popular and professionally installed **MasterSuite** system will also be on display at IBS 2017. Its wide variety of finishes, style fronts, and hardware options will be featured at the ClosetMaid booth, allowing visitors to see the quality and breadth of the MasterSuite product line that has made it a staple in storage design as an affordable alternative to built-in casework.

Finally, ClosetMaid's booth will include its complete line of **ventilated wire shelving products**, including the new metal SuperSlide® closet rod support bracket. All ClosetMaid wire shelving is made in the USA and is SCS-certified™ for recycled content and indoor air quality.

"This is a very special year at IBS for us. The introduction of ExpressShelf, backed by other recent innovations and our long-standing established solutions, demonstrates our commitment to making our customers more productive and more successful than ever," adds Cuomo.

For additional information, visit www.closetmaid.com or call (800) 874-0008.

About ClosetMaid and Emerson

ClosetMaid®, industry leader in home organization and storage systems since 1965, is a business of Emerson. For more information, visit ClosetMaid.com.

Emerson (NYSE: EMR), based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to provide innovative solutions for customers in industrial, commercial, and consumer markets around the world. The company is comprised of five business segments: Process Management, Industrial Automation, Network Power, Climate Technologies, and Commercial & Residential Solutions. Sales in fiscal 2015 were \$22.3 billion. For more information, visit Emerson.com.

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