



FOR IMMEDIATE RELEASE

IBS Booth #: C6126

## **ClosetMaid® Launches Innovative New Closet Storage Products and Online Tools at the 2016 NAHB International Builders Show**

**Ocala, Fla. — January 4, 2016** — ClosetMaid, a leading manufacturer of storage and organization products for the home, kicks off 2016 at the NAHB International Builders Show in Las Vegas January 19 - 21. Designed to create a unique in-home experience for visitors, ClosetMaid's booth (#C6126) will feature new products and new digital tools for both building professionals and homeowners, in a variety of room vignettes.

[ClosetMaidPro.com](http://ClosetMaidPro.com) is an online digital resource for building industry professionals – architects, designers, contractors, homebuilders, remodelers, and building owners. The main feature is an exclusive professional services program connecting users with a Professional Services Representative (PSR). The PSRs assist with product consultation, design assistance, drawings and details, takeoffs, and installation coordination. ClosetMaid's Professional Services are complimentary and ensure success in every project.

[CustomClosetMaid.com](http://CustomClosetMaid.com) is a comprehensive website designed for homeowners and homebuyers. Whether building a new home or remodeling an existing home, this online tool makes the upgrade process So Simple™, by providing free design ideas, product information and a dedicated Concierge representative to help during the design, purchase, and beginning installation stages.

In addition, ClosetMaid will offer the first glimpse of its newest product line, **SpaceCreations®**, at this year's show. The stylish new line is a wardrobe-like system that can be completely personalized and customized. Consisting of 18-, 24- and 30- inch wide frames with full backers, accent trim and toe kicks, SpaceCreations can be configured in a variety of designs and outfitted with a wide range of accessories for any storage need.

This easy-to-install system is perfect for both inside and outside closets of all shapes and sizes. SpaceCreations is available in Classic (lamine) and Premier (melamine) options. SpaceCreations Classic comes in a White finish and features a Casual-style drawer front, while SpaceCreations Premier is available in a Dark Java finish with three styles of drawer fronts: Casual, Traditional and Shaker. This new product line is available to design and purchase on [www.closetmaid.com](http://www.closetmaid.com).

ClosetMaid's popular and professionally installed **MasterSuite**<sup>®</sup> line is also now available in a new Coastal Gray finish as well as new hardware options and several styles of drawer and door fronts –Flat, Shaker and Raised Panel. With its distressed, natural wood-tone, Coastal Gray complements many design aesthetics and is available in the new Flat and Shaker style drawer and door fronts. MasterSuite is completely customizable for use in any room of the home and includes standard features such as solid wood drawer boxes, soft-closing full extension glides and hinges, three-quarter-inch partition panels, European style hardware and chrome fixtures.

Consumers can further tailor their MasterSuite closet to their specific needs with a variety of optional accessories that can further customize your project. MasterSuite is also available in four other finishes: Antique White, Chocolate Pear, Warm Cognac and White. All finishes, including the new Coastal Gray, drawer/door front styles and hardware options are available for purchase through ClosetMaid Authorized Dealers.

ClosetMaid's booth will also showcase its complete line of [ventilated wire shelving products](#), including a new **metal SuperSlide**<sup>®</sup> closet rod support bracket now available to the professional market. Over ClosetMaid's 50-year history, the company has evolved its [ventilated wire shelving](#) into a variety of [finishes, depths and mounting options](#). All ClosetMaid wire shelving is proudly made in the USA and is certified by SCS Global Services, a leading third-party certifier for environmental labels and claims, for being made from 91 percent recycled content and for meeting indoor air quality standards.

"We're very excited to feature new products and online digital tools for professionals and homeowners – ClosetMaidPro.com and CustomClosetMaid.com. "The products and tools we have developed provide a solution for every room," says Lou Cuomo, VP of Sales, Building Division, ClosetMaid.

For additional information visit [www.closetmaid.com](http://www.closetmaid.com) or call (800) 874-0008.

### **About ClosetMaid and Emerson**

ClosetMaid<sup>®</sup>, industry leader in home organization and storage systems since 1965, is a business of Emerson. For more information, visit [ClosetMaid.com](http://ClosetMaid.com).

Emerson (NYSE: EMR), based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to provide innovative solutions for customers in industrial, commercial, and consumer markets around the world. The company is comprised of five business segments: Process Management, Industrial Automation, Network Power, Climate Technologies, and Commercial & Residential Solutions. Sales in fiscal 2015 were \$22.3 billion. For more information, visit [Emerson.com](http://Emerson.com).

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